



Assessment criteria for the final pitch!

THE PROPOSAL <i>(Outlines your product and gives the first impression!)</i>	COMMENTS
Name of presenter	
Amount of investment wanted and what it would be used for	
The issue that sparked the idea	
What the idea is (name of)	
What the product does	
Potential market and evidence of market research	
Your competitive advantage	

THE DELIVERY <i>(Helps you to stand out from the rest!)</i>	SCORE				
Utilised delivery time well	①	②	③	④	⑤
Delivered pitch in a professional manner	①	②	③	④	⑤
Remained calm and confident at all times	①	②	③	④	⑤
Utilised props/technology to add impact	①	②	③	④	⑤
Stood out through being innovative/creative (having that extra something!) in the delivery	①	②	③	④	⑤

THE RESPONSE TO QUESTIONS FROM THE PANEL <i>(Ensures you are familiar with your business plan!)</i>	SCORE				
Handled questions professionally	①	②	③	④	⑤
Delivered factual answers to questions	①	②	③	④	⑤
All answers consistent with presentation	①	②	③	④	⑤